



WELCOME TO CEL LOGISTIC SYSTEM



Logistic System

International Freight Forwarder & C&F Agent

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CEL Logistic System was established in 2007 to provide high class international standard logistics services to exporters and importers in Bangladesh. During these years of gaining experience, CEL Logistic System not only achieved their objective of providing quality logistical solutions but also continuously moved ahead as a dynamic and recognized trade name, providing comprehensive freight forwarding and complete multi-model logistics services. CEL Logistic understands the in-depth specific requirements of its customers; it offers consistently high standard of service and efficiency at competitive price.

Our objective is one-stop freight business solutions which connect people and companies beyond national and regional boundaries, through diverse logistics modes, integrating ocean, air and land transportation. We strive to maintain and enhance our world class quality and promote our service globally.

The highly motivated personnel at CEL Logistic System are dedicated to providing prompt and efficient logistics services to suit the customers. We all share this vision to strengthen the position of CEL Logistic System as a major force in facilitating trade to and from Bangladesh.

Rinku Gregory



CEO

Our Philosophy:

Our primary focus is delivering...	Customer Satisfaction
Thus, we concentrate on providing...	Top Quality Services
And are perpetually striving for...	New Innovations
By employing dedicated, and...	Loyal Professionals
To achieve our goal of a...	Uniform Global Presence
Privately owned, we maintain...	Corporate Independence
And we strive always to be...	Environmentally Responsible

Our Global Network

all over the world

About US:

CEL Logistic System has deep roots spanning over 12 years in the logistics and cargo handling industry. We have grown from strength to strength to where it is today. Our passion is to be Bangladesh's leader in logistics and air cargo handling. We are committed to continuously seeking opportunities which will enable us to spread our wings further and undertake movement of cargo in the entire world. Ultimately, wherever there is a customer shipment, we at CEL Logistic System will have the right solutions.

The business has expanded to offer our customers total solutions tailor made for their unique cargo and logistics; needs be it at the sea port of Chittagong or the airport of Dhaka.

We are delighted to introduce ourselves and our specialized services to you. CEL Logistic System, **(CEL)** is a private-Ltd international freight forwarding company dedicated to provide solid solutions for international trade operations; we have the necessary experience to provide optimal and efficient service. Our company has a network of international contacts, which allows us to provide support at origin and destination for all operations of import and export.

The main objective of **CEL** it is to become a strategic partner for customers, keeping them satisfied through constant search of better alternatives to handle their shipments. **CEL** is a full service logistics provider across all states nationally and across all modes including Road, Rail, Sea, River, and Air. Our years of logistics experience combined with the latest in web based technologies, experienced staff and continuous quality improvement systems, come together to ensure that your logistics needs are made simple.



Mission of the Company

Reduce logistics cost
Enhance customer satisfaction/experience
Ensure result driven culture

Vision of the Company

Serving Locally - Servicing Globally. Your Local Partner for Worldwide Logistics Needs.

Our Values:

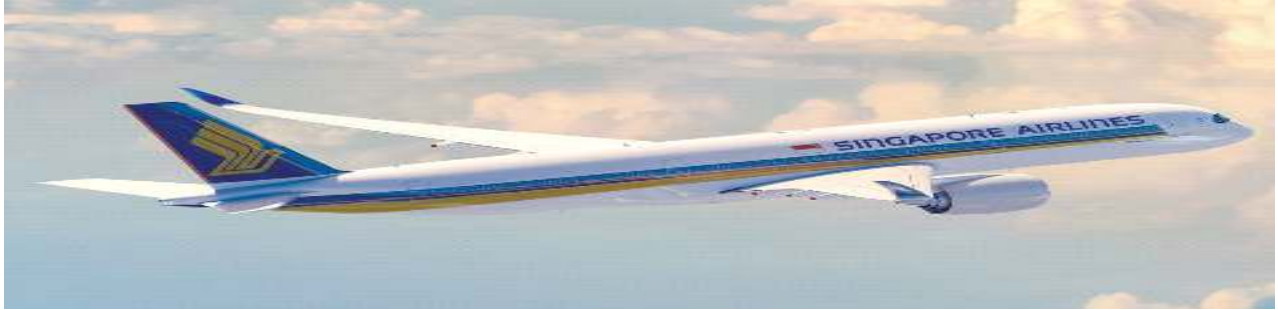
- Passion for Delivery
- Forward Looking
- Winning
- Integrity



Our Services include:

- International Freight Forwarding (Air& Sea)
- Customs clearance & Brokerage
- Consolidation & De-consolidation
- Transshipment cargo handling
- Guidance and Assistance in Security sealing and Certification
- Door to Door service
- Re-Export
- Packing, Crating & Transportation
- Specialized in Handling Dangerous Goods(DGR)Shipments
- Exhibition cargo movement
- Temporary Import Customs Clearance under Bond.
- Project cargo services
- Vendor management
- Vessel charter Services

At CEL, we ably serve regional and international markets focusing on satisfying needs of our customers. Some of our key markets include Europe, USA, Middle East and Far East.



Airfreight:

CEL Logistic System understands that our customers demand safe, secure and swift handling of their cargo at cost effective rates. We offer our customers these unique services at the HazratShahjalal International Airport (HSIA) in Dhaka and the Shah Amanat International Airport in Chittagong. We have access to over 18 freight forwarders from all over the world. This ensures that CEL offers our customer door to door delivery as we are able to pick and deliver cargo in various worldwide locations.

Below are just some of the standard services we can offer you. However, as a full service forwarder we can customize our service to meet all of your specialized transportation requirements.

- Custom Brokerage Service
- Expedited & Deferred Service (Customized to fit your time & economic needs)
- Daily Consolidations to primary destination
- Export Consolidation Service
- Warehousing
- Pickup and Delivery
- Documentation
- Letter of Credit presentation
- Air & Marine Cargo Insurance
- Dangerous Goods Handling by Certified Personnel

Our association with leading global airlines such as:

- 1) Singapore Airlines (SQ)
- 2) Qatar Airways (QR)
- 3) Kuwait Airways (KU)
- 4) Etihad Airways (EY)
- 5) Turkish Airlines (TK)
- 6) Biman Bangladesh Airways (BG)
- 7) Cathay Pacific Cargo (CX)
- 8) Hong Kong Air Cargo (HX)
- 9) American Airlines (AA)
- 10) Air Asia Cargo (QZ/AK/D7)
- 11) China Airlines (CI)
- 12) TAP Portugal (TP)
- 13) Hainan Airlines Cargo (HU)
- 14) ANA Cargo (NH)
- 15) Air Mauritius (MK)

This means that we are able to secure space and provide service at a very competitive price. We have top ten agents of SQ, EY and KU in Bangladesh. We have good performance record with leading airlines. This brought to the company performance awards and commendations from number of carriers.



Information Systems:

Tracking + Tracing

- 24/7 Tracking + Tracing of all shipments
- Online access worldwide
- Customer defined search criteria
- Purchase Order Monitoring
- Online supplier bookings
- Online access to PO information throughout the supply chain
- Archived Documents
- All shipment related documents may be archived
- Online access and downloading of archived documents from anywhere at anytime

Carriers Selection:



Sea Freight:



Our sea freight service offers our customers efficient safe, secure and cost effective solutions. We are conveniently located surrounding to the port of Chittagong assuring you of quick processing of your cargo from the port. Our affiliated agent worldwide enables us to pick and deliver your cargo to major ports across the globe. Our wide experience in sea freight spans gives us confidence to assure our customers of customized, flexible, fast and efficient sea freight coupled with tailor made rates to ensure value for the customer.

Our complete services include:

- Local Custom Brokerage
- Logistics & Distribution
- Securing marine insurance
- Reviewing all steamship lines (conference and non-conference) that service your required port. There view will include rate comparison, scheduling, capacity level & general capabilities of the various lines.
- Rate negotiation on your behalf with ocean service and inland dray.
- Booking appropriate space.
- Coordinating the receipt of goods from inland carriers at the port of exit or warehouse and issuing a Forwarder's Certificate of Receipt.
- Issuance of Bill of Lading in accordance with the Letter of Credit and other specific instructions you may request.
- Forwarding Per-advice to assigned agents at the port of destination.
- Pre-Payment of ocean freight, port and related charges

Clearing and Forwarding:

CEL offers cost effective and timely clearing and forwarding services both for sea and air shipments in Dhaka and Chittagong. We provide the full range of customs clearing and international freight forwarding services. Our international freight forwarding services are supported through affiliated agents. Our experienced Customs Clearing personnel are available in all CEL offices to assist with tariff classifications, audits and detailed costing. We have developed business processes and systems that interface with third party systems notably the National Board of Revenue (NBR), Customs and that of key airlines. Our personnel maintain daily contact with the various Government Departments, while the company's online interfacing with the relevant authorities allows for the completion of customs clearance processes in the shortest possible time. Choosing CEL assures you of accurate, speedy and efficient customs clearance and freight forwarding.



Warehousing:

We offer our customers modern, comprehensive and secure warehousing options in Hazrat Shahjalal International Airport cargo village that meet their unique needs. We can avail facilities include storage of cargo in cold rooms as well as in general, transit and bonded warehouses. We can also avail Biman GSE forklifts (normal and clamp), hand jacks, ladders, weighing machines, Tow tractor, loading and off loading facilities and fitted scissor jacks. Our warehouse facility provides excellent solutions in third party logistics (3PL). Our warehouse is secured 24 hours a day with 24 hour CCTV surveillance, security personnel and manager within the premises. We pride ourselves in having zero pilferage at our warehouses and assure our customers of security when they store their cargo. CEL is a qualified handler of dangerous goods with our staff having been trained in DGR cargo handling procedures. Third Party Logistics

At CEL we treat every customer as a partner in business. We strive to understand and anticipate the needs of your business and provide for them. Our warehousing options and distribution options ensure that we preempt your needs and ensure that you deliver promptly and efficiently to your.



Our People:

At CEL, we believe in our people. With a small but dynamic team of 15 peoples, we are committed to providing flexible, tailor made offerings that will delight our customers. We have number of human resource programs coupled by our spiriting of 'winning' in place dedicated to keep our staff motivated, diligent and provide you with excellent customer service at all time.

Network Member:

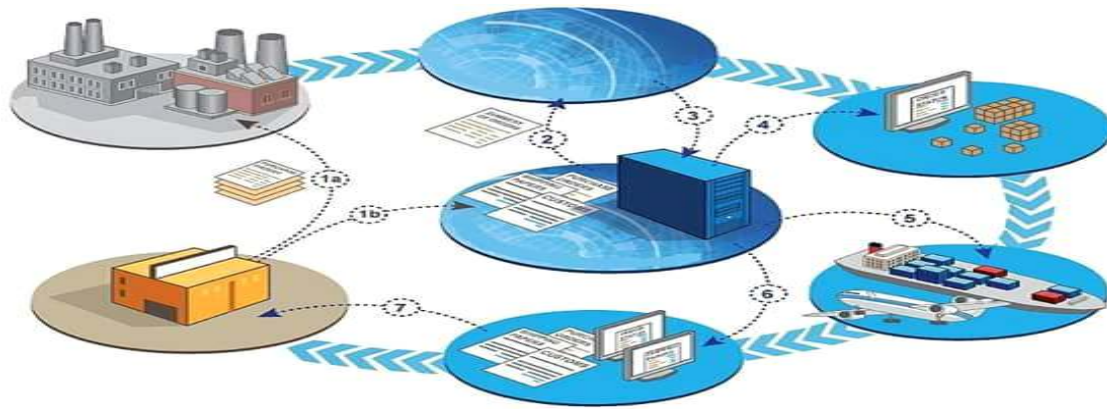


Our Customers:

Our customers are the heart of our business at CEL. We are motivated and inspired every day to offer our customer an efficient cargo supply chain option that will enable to remain focused on customer core business. At all times customer service remains our priority.

Our Affiliated Overseas Agents:

01. Berry & Donaldson- South Africa
02. F.H Bertling AB- Sweden
03. Belsped Global Logistics GMBH –Switzerland
04. DC Logistics – Brazil
05. Vertex Express-Egypt
06. Domain Logistics Services Co. Ltd-Turkey
07. Mainstream Freight Group- Newzealand
08. RCS Logistics Singapore Pte. Ltd- Singapore
09. Franco Vago SPA- Italy
10. JosepCostella-Spain
11. Aventis International-Pakistan
12. United Logistics (Guangzhou) Co. Ltd- China
13. International Transport Services FZCO- UAE
14. Country International Air Cargo Co. Ltd-Taiwan
15. Mercury International MSL Logistics Ltd-Thailand
16. Franco Vago International Inc.-USA
17. Franco Vago International LDA- Portugal
18. Franco Vago Spa- Japan Branch
19. Horrizon - Canada



Our Contacts:

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